

## Where Does the La Mirada Blog Go Next?

Written by Tony Aiello  
Tuesday, 02 July 2019 16:42

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Well, I think it's about time.

You mean an opinion column on my own website? What a novel concept. I hope to produce this on a every-other-month basis so let's see and let's go. Thank YOU for taking time out of your busy day to read this and I hope you enjoy it as we move forward.

From the beginning, I am not going to grovel for days over this column or it's just going to stress me out and I won't like doing it. So, my goal is to knock it out in 30 minutes and it is what it is. I'll put a stop watch on my desk and let's see how it goes.

Where is the La Mirada Blog going and how has it evolved and changed over the years? What's next, if anything? What happened in the 2017 La Mirada City Council Election, just 27 months ago-the true story, other than me losing? :) City Council members are now elected by district, but are they serving in their districts?

The first issue is this website. I hear you, it's outdated. I hope to have it updated very soon and I apologize. Social media took over in 2009-10 as you well know if you're a long time follower and the website has been neglected, but mostly because of financial reasons. The overhaul is going to cost more than I thought and I hope to have this remedied very soon. However, with that being said, it is still a place for exclusive content and I have some great advertisers!

Minus the website, the La Mirada Blog has 20,000+ social media followers, not to mention the engagement and reach. What does this mean? Nothing, but comparatively speaking, in a town of 50,000 it is significant and sometimes there is a stress and pressure that goes along with it.

Although I knew I loved what I was doing when I started the Blog many years ago in 2003, at times I have had difficulty keeping up emotionally with its tremendous growth, its status in the community and the responsibility that comes with it along with trying to approach it in a non-biased way in a city I have such a personal attachment to.

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So, join on this journey with me as I trudge along running the La Mirada Blog and let us all see what's next. I tell you and you decide. Send me your ideas, questions, topics, stories and story ideas, advice, news ideas and anything to [lamiradablog@gmail.com](mailto:lamiradablog@gmail.com) and let's travel this road called life, together. Till next time.

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