

Owner of New Grocery Outlet Receives a Warm Community Welcome

Written by Brooklynn Ackerman
Thursday, 05 April 2018 16:48

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La Mirada~This morning was the grand opening of the new Grocery Outlet Bargain Market located at Imperial Highway and Santa Gertrudes Avenue.

Yesterday, the store hosted a sneak preview event and invited some members of the community to roam the aisles before the doors were opened today.

The store is filled with GREAT deals, lots of organic options and helpful staff members.

I had a chance to speak with Pam Brown, one of the co-owners and operators. Pam has lived in Whittier for about 18 years and is looking forward to fostering great relationships and giving back to the community.

She expressed her gratitude to neighboring businesses and members of the community who have given her and her team such a warm welcome. When I asked if she was prepared for the grand opening she stated, "I'm nervous because it's such a big day, but I am very excited. My team has been awesome and we are ready".

The fastest growing extreme-value grocer in the U.S., Grocery Outlet now has over 290 locations covering six states.

In honor of the grand opening, Grocery Outlet will be donating the amount of customer savings from the first hour of operation to Love La Mirada. Also this morning, mystery coupons were handed out to the first 200 guests and every shopper received a reusable bag.

From April 5th through May 3rd, shoppers can enter to win free groceries for one year! There is much to be excited about, so stop by the Grocery Outlet and check out the amazing deals!

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